

Where many different voices are heard!

- "The big, regional radio stations now exclusively used by hundreds of advertisers to reach specific, diverse and highly desirable markets!"
- "The stations with all the right demographics for your products and services. Because your customers are unique! And so are our multi-cultural listeners!"
- "A marketer's dream! ... two radio stations where you can now target your advertising to specific, growing audiences!"
- "500 prestigious advertisers have already signed on for WVOX and WVIP's targeted demographics! Specific, desirable customers!"

"Different strokes for different folks! golf tournaments ... the High Holy Days ... Irish ... Italian ... Muslim ... Mexican ... Jamaican ... West Indian ... Catholic ... Jewish ... Baptist ... African-American ... suburban teens ... Bronx and Westchester families ... Adults ... The Country Club set ... and the "Affluent Influentials"! Because we're all different!"

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